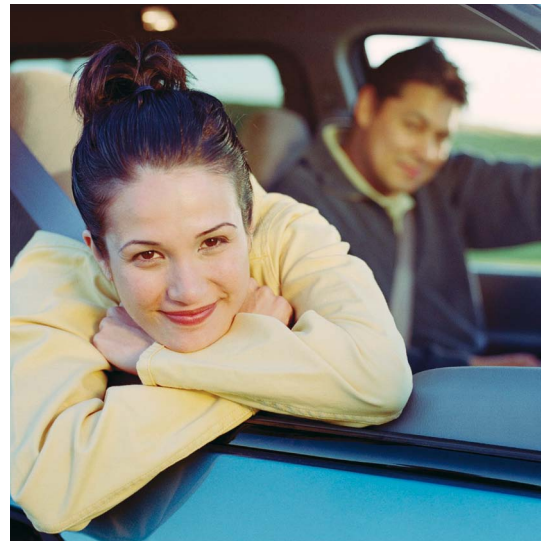


# NEWSLETTER

SIMPLI-CITY - THE ROAD USER INFORMATION SYSTEM OF THE FUTURE



## SIMPLI-CITY - The Road User Information System of the Future

The European project SIMPLI-CITY is currently developing the technological foundation for bringing the „App Revolution“ to road users:

- SIMPLI-CITY will provide road users with apps helping to make

their journey safer, more comfortable, and more environmentally friendly.

- SIMPLI-CITY will support developers to realise and sell their mobility-related Apps and services.

## An introduction to the project

The 3 years project SIMPLI-CITY has started in October 2012. It is co-funded by the European Commission within the Seventh Framework Programme.

In SIMPLI-CITY a consortium of 10 partners from 7 European countries cooperates in the development of technological solutions for the “road user information system of the future”, which will en-

able road users to make full use of the internet availability in order to make their journey safer, more comfortable, and more environmentally friendly.

## Dear Readers

Today the mobile internet is available almost everywhere. Nevertheless, the impact of this evolution has not arrived in road user information systems, apart very few exceptions. SIMPLI-CITY contributes to solve this problem by adding a „software layer“ to the hardware-driven „product“ mobility. We hope that you enjoy this first issue of the SIMPLI-CITY newsletter, which gives you an overview of the current status of the project and initial results.

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# NEWSLETTER

SIMPLY-CITY - THE ROAD USER INFORMATION SYSTEM OF THE FUTURE

## Main components of SIMPLI-CITY

### Mobility Service Framework:

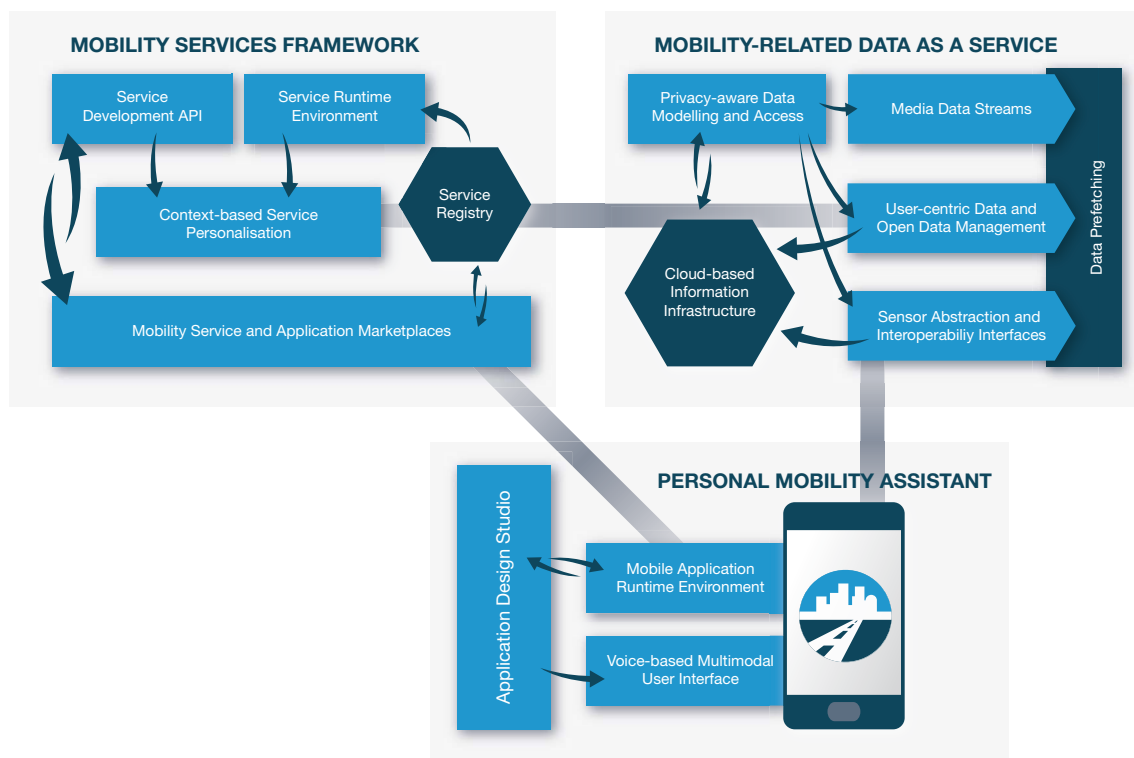
A next-generation European-wide service platform allowing the creation of mobility-related services as well as the creation of corresponding Apps. This will enable third party providers to produce a wide range of interoperable, value-added services, and Apps for road users.

### Mobility-related Data as a Service:

A framework for the integration of various different data sources like sensors, cooperative systems, telematics, open data repositories, people-centric sensing, and media data streams, so that these data can be accessed and utilised in a unified way.

### Personal Mobility Assistant:

An end user assistant that allows road users to make easily use of the information provided by Apps and to interact with them based on a speech recognition approach.



If you want to know more about SIMPLI-CITY, please visit the project's website:  
[www.simpli-city.eu](http://www.simpli-city.eu)

